

# Young INGRES

Roadshow

YI @ Kellerhals Carrard

**Thursday, 21 May 2026**

Kellerhals Carrard  
Henric Petri-Strasse 35, 4051 Basel

# Young INGRES roadshow

## Young INGRES - Roadshow event at Kellerhals Carrard

Our roadshow continues! In this second Young INGRES road show session “Pharma and MedTech in Practice: Turning Rules into Reality”, we shift the focus from concepts to real world application. Pharma and MedTech operate at the intersection of innovation, regulation, and business pressure. Here, legal frameworks are not just abstract concepts, but daily decision drivers. The event at Kellerhals Carrard in Basel explores how regulatory requirements play out in real life, and why getting things right from the start really matters.

To bring this to life, we'll hear three complementary perspectives:

- Aline Bolli, Legal and Compliance Counsel at Sandoz Switzerland, will kick things off by sharing how her earlier experience in the luxury industry compares with the highly regulated Pharma world, highlighting how marketing fundamentally changes once regulatory rules come into play.
- Lorenzo Ponti, Legal Counsel in the Legal Department for Medical Devices at Swissmedic, will then provide a clear regulatory lens on the Swiss framework for medical devices, offering structure and orientation within an increasingly complex landscape.
- Finally, Axel Maspero, Legal Counsel at Novocure, will talk about what all of this means in practice for an in-house MedTech lawyer — from managing everyone's expectations, balancing IP and regulatory requirements, to practical do's, don'ts and cultural nuances that determine whether a product successfully reaches the market.

Become part of the Young INGRES community and join us in Basel for an exciting evening with insightful presentations and excellent discussions!

## Program

### THURSDAY, 21 MAY 2026

|       |  |
|-------|--|
| 18h00 | <b>Introduction</b><br>Young INGRES team together with Eliane Haas and Vera Vallone, both Kellerhals Carrard   |
| 18h05 | <b>From the luxury to the pharma industry: marketing in a complex regulatory environment</b><br>Aline Bolli (Legal and Compliance Counsel at Sandoz Switzerland) |
| 18h35 | <b>The legal framework of medical devices – an insider's perspective</b><br>Lorenzo Ponti (Legal Counsel, Legal Division Medical Devices, at Swissmedic)         |
| 19h05 | <b>MedTech in practice: turning rules into reality</b><br>Axel Maspero (Legal Counsel at Novocure)   |
| 19h35 | <b>Q&amp;A</b>   |
| 19h45 | <b>Casual Apéro</b>  |
| 21h30 | <b>End of the Event</b>  |

## Registration

Please send us your registration to the INGRES office exclusively online (www.ingres.ch) or by email (young@ingres.ch).

Surname: \_\_\_\_\_

First name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

### Roadshow event on Thursday, 21 May 2026<sup>1</sup>

I will be attending the roadshow event on Thursday, 21 May 2026.

I will be attending the apéro afterwards.

I am a member of INGRES (CHF 40).

I am a member of INGRES and a student<sup>2</sup> (free).

I am not a member of INGRES (CHF 50).

I am not a member of INGRES but a student<sup>2</sup> (CHF 25).



<sup>1</sup> The number of participants is limited. Registrations will be considered on a first come, first served basis.

<sup>2</sup> Anyone with a Legi as well as Junior Associates.

[Online registration and further informations](#)