

i n g r e s Institut für
gewerblichen
Rechtsschutz

ETH zürich

Zurich IP Retreat 2019 – Nationalism vs. Globalization in IP

Friday, 13rd / Saturday, 14th September 2019

Seehof Küsnacht (ZH)



Nationalism vs. Globalization in IP

After focusing on "Patents and Hindsight" (2017) and "Injunctions at a Junction?" (2018), this year's Zurich IP Retreat will again assemble opinion leaders from all over the world, including judges, academics, government officials, litigators, patent attorneys, and in-house counsels, to discuss a central topic of the intellectual property system of our time.

Harmonization of intellectual property systems has been at the core of international IP law for over 130 years. Outside the IP system, the trend towards globalization has faced serious backlash in recent years. The rise of nationalism around the globe, the weakening of international organizations and multilateral systems, the increasing risk of trade wars, and the growing focus on "national champions" will not leave the international IP system unaffected. This year's Zurich IP Retreat assesses the impact these opposing trends will have on the current IP system.

Friday, 13rd September 2019

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| 11h45 | Lunch |
| 12h45 | Welcome and Introduction
Tobias Bremi and Michael Ritscher |
| 13h00 | The History
Alexander Peukert, Goethe University Frankfurt am Main
Tobias Straumann, University of Zurich |
| 14h30 | Globalization in IP through International Investment Protection Treatises
Simon Klopschinski, Düsseldorf
Peter Yu, Texas A&M University |
| 16h00 | Coffee Break |
| 16h30 | Globalization in IP through Trade Agreements
Thomas Cottier, University of Berne
Keith Maskus, University of Colorado at Boulder |
| 17h30 | Territoriality: Theory and Political Reality
Felix Addor, Swiss Federal Institute of Intellectual Property & University of Berne
Jacques de Werra, University of Geneva
Peter Picht, University of Zurich |
| 19h00 | Aperitif and Dinner |

Saturday, 14th September 2019

08h30 **The Applicable Law: Principles**

Richard Arnold, UK High Court of Justice
Rochelle Dreyfuss, New York University
Christian Heinze, Leibniz University Hannover
Marie-Rose McGuire, University of Osnabrück

10h00 **The Right of Priority**

Lukas Bühler, European Patent Office
Richard Arnold, UK High Court of Justice
Marie-Rose McGuire, University of Osnabrück
Klaus Grabinski, German Federal Court of Justice

11h30 Coffee Break

12h00 **Cross-Border Infringements, Injunctions and Taking of Evidence**

Vittorio Cerulli Irelli, Milan
Klaus Grabinski, German Federal Court of Justice
Ralf Uhrich, Google
Beat Weibel, Siemens

13h30 **Closing Remarks**

Stefan Bechtold, Tobias Breimi and Michael Ritscher

13h45 **Lunch**

Registration Form

You may please send this registration form to the INGRES office by Friday, 5th July 2019. The registration can be made online (www.ingres.ch), by e-mail (info@ingres.ch), by fax (+41 (0) 58 220 37 01) or by mail (INGRES, P.O. Box 1162, CH-8021 Zurich).

Last Name:

First Name:

Academic Title:

Postal Address:

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E-mail:

I will attend the conference Zurich IP Retreat 2019.

I will participate at the aperitif and the following dinner on Friday, 13rd September 2019.

I am a member of INGRES (CHF 950).

I am a member of INGRES and a full-time court member (CHF 700).

I am a member of INGRES and a full-time professor (CHF 700).

I am not a member of INGRES (CHF 1'250 CHF).

I am a student (CHF 100). *The Zurich IP Retreat offers a limited number of slots to current PhD students at a reduced fee of CHF 100. Interested PhD student should send a short application (explaining the motivation to attend and including a CV) to info@ingres.ch by 15th June 2019. Applicants will be informed by 5th July 2019.*

I would like to book a room (Romantik Seehotel Sonne, Küsnacht (ZH) / Sorell Hotel Seefeld, Zurich, approximately CHF 250 per night) for:

12nd / 13th September 2019

13th / 14th September 2019

Please note that the number of participants is limited.